

STRATEGIC BUSINESS PROPOSAL

National Garlic Wholesale Trading Project

A Corporate 4-Year B2B Supply Chain & High-Volume Distribution Initiative

PROMOTER CORPORATE ENTITY

Vijay Bharti Construction Private Limited

CORPORATE HEAD OFFICE

Ranchi, Jharkhand, India

TOTAL PROJECT POOL

INR 60,00,000

PARTICIPATING MEMBERS

100 Professional Members

PER SHARE
CONTRIBUTION

**INR 60,000
Only**

2. CORPORATE INFRASTRUCTURE & BACKGROUND

Vijay Bharti Construction Private Limited, with its corporate registered head office in Ranchi, Jharkhand, stands as a top-tier corporate institution widely recognized for its robust operational management, compliance-driven governance frameworks, and heavy infrastructure management. Over a successful history of corporate execution, the enterprise has established strong systems for large-scale logistics tracking, risk management, and commercial operations management.

As part of its strategic growth roadmap, the company is diversifying into high-volume commercial agro-commodity supply chain networks, specifically focusing on the wholesale garlic trading ecosystem. This transition leverages the firm's deep administrative capacity, extensive transport coordination frameworks, and high-level corporate capital management systems to build a highly optimized multi-state commercial supply pipeline.

3. MESSAGE FROM THE BOARD OF DIRECTORS

The agricultural trading landscape in India remains one of the most resilient, evergreen pillars of the domestic economy, characterized by stable, ongoing consumer demand that remains completely unimpacted by external economic corrections. While conventional construction projects establish localized physical infrastructure assets, large-scale wholesale commodity trading operations build continuous multi-regional trade routes that generate regular commercial value.

This initiative has been planned as a highly professional and inclusive business participation framework. By gathering a pool of 100 dedicated business members, we are building an organized corporate trade structure where capital liquidity transforms directly into strong competitive procurement power. We welcome you to integrate with our structured framework built strictly on transparency, high velocity operational efficiency, and mutual commercial progress.

4. EXECUTIVE SUMMARY

The National Garlic Wholesale Trading Project is a structured, 4-year strategic commercial program managed completely by Vijay Bharti Construction Private Limited. The primary operational objective is to execute highly optimized multi-state procurement of high-grade Garlic from India's primary agricultural markets (Mandis) in Madhya Pradesh, followed by rapid transportation, commercial grading, and rapid wholesale distribution into multi-state commercial channels across Jharkhand, Bihar, West Bengal, Odisha, Chhattisgarh, Assam, and Uttar Pradesh.

Core Project Parameters

Project Lifecycle Duration: 4 Commercial Years (Continuous Operation)

Total Capital Pool Allocation: INR 60,00,000 (Fully Paid)

Total Equal Participating Members: 100 Professional Partners

Individual Capital Share Unit: INR 60,000 Unit Contribution

Capital Safeguard: 100% Refund of Principal Contribution After 4 Years

By bypassing traditional multiple layers of regional intermediaries, the project captures excellent wholesale margins. Operational modeling estimates an average monthly trading volume of 8 to 12 heavy truckloads, translating into a consistent monthly business turnover of INR 1.20 Crore. With a conservative average net trading margin of 5%, the operation generates a strong monthly Gross Surplus, resulting in an expected Net Business Surplus after accounting for all variable administrative, logistical, and personnel costs. This structural layout ensures regular value distribution and sustainable performance incentives for all 100 members over the full 4-year project cycle.

5. COMMERCIAL BUSINESS OVERVIEW

The business operates strictly on a high-volume bulk procurement and business-to-business (B2B) wholesale fulfillment structure. The operational sequence is designed to maximize fund rotation velocity while completely avoiding long-term speculative inventory holding risks. Sourcing operations are fully centralized across high-production agricultural hubs in Western Central India, allowing the dedicated sourcing teams to negotiate high-volume discounts that reflect live market arrivals.

Upon procurement, commodities undergo immediate grading to match the precise requirements of specific commercial buyer segments. Distribution is organized across multiple steady channels: wholesale mandi networks, food processing factory contracts, catering consortiums, and organized regional retail grocery networks. This diversified distribution structure guarantees continuous fund liquidity, ongoing market presence, and minimal reliance on localized price shifts.

6. CORE VISION & MISSION

Corporate Vision: To build India's most robust, efficient, and highly transparent wholesale agro-commodity supply network for garlic, setting industry benchmarks for logistical speed, operational efficiency, and mutual value creation for participating members and institutional buyers.

Corporate Mission: To link peak harvesting zones directly with high-demand wholesale consumption hubs through institutional supply chains; to implement strict quality standards that minimize transit losses below 2% via advanced logistical workflows; and to maintain complete transparency and absolute corporate governance in managing the collective project capital pool.

7. COMMODITY ANALYSIS: WHY GARLIC TRADE?

Garlic represents a high-value agricultural commodity characterized by universal dietary integration, inelastic consumer demand, and extended post-harvest shelf life compared to traditional green vegetables. Unlike items like tomatoes or green vegetables, which face immediate spoilage within days, properly cured wholesale garlic can be commercially stored and transported for several months without quality degradation. This unique characteristic gives our trading operations excellent flexibility, allowing the management team to strategically manage shipments and navigate temporary regional price variances to capture optimal trading spreads.

8. REGIONAL CULTIVATION & SOURCING CONTEXT

India stands as the second-largest global producer of Garlic, with the crop deeply integrated into national culinary traditions, industrial food processing segments, and ready-made ginger-garlic paste manufacturing. Madhya Pradesh dominates the domestic production landscape, contributing a significant percentage of the country's total annual garlic output. The soil, temperature variations, and irrigation networks of the Malwa region produce garlic with high bulb density, strong pungent essential oil profiles, and superior thick skins. These unique characteristics are highly valued across wholesale markets in Eastern and North-Eastern India, ensuring a steady, highly receptive market for our trade volumes.

9. DIRECT OPERATIONAL EXECUTION PIPELINE

To ensure high efficiency and complete clarity for all partners, this project completely removes complex theoretical calculations and focuses strictly on a direct, practical five-stage operational workflow on the ground:

Stage 1: Direct Mandi Procurement

Our dedicated on-ground sourcing teams are permanently stationed inside the primary production Mandis of Madhya Pradesh (Mandsaur, Neemuch, Ratlam, and Indore). They participate directly in daily open auctions, purchasing high-quality stock through instant spot cash settlements. This eliminates multi-layered commission agents and secures the lowest possible wholesale entry price.

Stage 2: On-Site Grading & Mechanical Loading

Immediately after winning an auction batch, the garlic is moved to our nearby primary assembly centers. The stock is sorted by size and quality into distinct commercial grades (Bold, Medium, Small). Cured bulbs are packed into ventilated mesh bags and loaded into long-haul commercial trucks (15 to 17 Metric Tons capacity) under expert supervisor monitoring.

Stage 3: High-Velocity Transit Line

All transport vehicles are fitted with mandatory GPS tracking units. The cargo travels via optimized highway routes, completing the journey from Madhya Pradesh mandis to our primary Eastern distribution hubs (Ranchi and Patna) within 72 hours. This speed minimizes weight loss caused by natural moisture evaporation during transit.

10. OPERATIONAL FULFILLMENT & FUND ROTATION

The core mechanism of our operational model relies on immediate stock clearance and maximizing capital velocity, ensuring that assets are continuously moving rather than sitting idle in storage facilities.

Stage 4: Cross-Docking Distribution Model

To eliminate high storage costs, warehouse rental overheads, and inventory holding risks, the project implements a strict cross-docking distribution strategy. As soon as the large supply trucks arrive at the Ranchi or Patna hubs, the cargo is instantly transferred to pre-arranged delivery vehicles belonging to local wholesalers, institutional suppliers, and food factories within a tight 24-hour window.

Stage 5: High Capital Rotation Velocity

Out of the total project corpus, a dedicated procurement capital pool of INR 45,00,000 is kept exclusively for inventory purchasing. At any single moment, 4 commercial trucks operate in a continuous rotation sequence. As soon as a delivery is completed in Ranchi or Patna, the sales collection is credited instantly to our centralized account and re-deployed back to the MP mandis for the next round of purchasing. This method rolls the entire capital pool 2.5 to 3 times every month.

11. REAL-TIME LOGISTICS TRACKING FRAMEWORK

Logistics operations are monitored continuously through a dedicated control desk. Real-time GPS alerts track vehicle locations, route diversions, and transit checkpoints. This strict technical supervision ensures high accountability, protects cargo security, eliminates unnecessary transit delays, and guarantees that delivery schedules align perfectly with the daily operational requirements of our wholesale buyers.

12. SOURCING HUB PROFILE: MANDSAUR MANDI

Mandsaur Mandi stands as one of the largest agricultural trading hubs for garlic in India. Daily arrivals during peak post-harvest seasons can exceed hundreds of tons. Sourcing from Mandsaur provides excellent access to medium and bold grade garlic varieties, establishing it as a foundation for our high-volume trading activities.

13. SOURCING HUB PROFILE: NEEMUCH MANDI

Neemuch Mandi is highly regarded for its premium grade garlic varieties, which feature large bulb sizes and thick outer skins. These premium characteristics command a high price premium in markets across West Bengal and Assam. Sourcing from Neemuch allows us to effectively serve premium hospitality and export-oriented client segments.

14. SOURCING HUB PROFILE: RATLAM MANDI

Ratlam acts as a vital regional sourcing hub known for steady, balanced arrivals even during lean traditional periods. The garlic varieties available in Ratlam feature high oil concentrations, making them highly sought after by industrial food processing units and garlic paste manufacturers across the country.

15. SOURCING HUB PROFILE: INDORE MANDI

Indore functions as an advanced, highly connected multi-commodity logistics and trading hub. Procurement operations here provide access to a wide range of garlic qualities, backed by exceptional regional transport infrastructure that enables rapid dispatch to our distribution points in Eastern India.

16. OPERATIONAL CONSIGNMENT TIME-MAP MATRIX

To ensure flawless execution on the ground and eliminate hidden delays, every single trading shipment follows a strict 96-hour continuous operational cycle as mapped out below:

Operational Stage	Activity Breakdown Description	Strict Timeline	Responsible Department
Stage 1	Live bidding, auction tracking, and spot price finalization	00 to 06 Hours	Procurement Division
Stage 2	On-ground sorting, commercial grading, and weight verification	06 to 18 Hours	Quality Assurance Team
Stage 3	Ventilated packing, truck loading, and highway dispatch	18 to 24 Hours	Logistics & Fleet Division
Stage 4	Long-haul transit via optimized routes with live GPS monitoring	24 to 72 Hours	Control Desk / Security
Stage 5	Cross-dock unloading, wholesale delivery, and financial settlement	72 to 96 Hours	Sales & Finance Teams

17. TARGET CONSUMER CHANNELS & MARKET INTEGRATION

Our distribution model bypasses fragmented retail sales and links directly into heavy commercial buyers: Tier-1 Wholesale Mandi Wholesalers who purchase full truckloads instantly, Industrial Spices & Paste Manufacturers with high monthly volume contracts, Large Hospitality Catering Networks, and Organized Regional Supermarket Chains. This diversified institutional buyer network ensures that our trade volume clears immediately without price friction.

18. PROJECT HUMAN RESOURCE FRAMEWORK

The administrative structure is organized to ensure complete professional lean management, keeping total administrative overheads strictly within a flat budget of INR 1,50,000 per month. Operations are guided by the corporate executive board of Vijay Bharti Construction Private Limited, supported by specialized industry professionals on the ground.

Corporate Project Operational Layout

Board of Directors (Vijay Bharti Construction Pvt. Ltd.)

- **Project Director & Operations Head**

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- **Procurement Division:** Sourcing Specialists (MP Mandis) + Quality Inspection Officers
- **Logistics & Fleet Control:** Route Coordinators + Dispatch Supervisors
- **Sales & Institutional Supply:** Regional Wholesale Managers + Corporate Liaison Officers
- **Finance & Compliance Desk:** Accounts Executives + Dedicated Audit Panel

19. DEPARTMENTAL PERFORMANCE MANDATES

- **Procurement Desk:** Mandated to secure optimum wholesale entry pricing across primary MP auctions.
- **Logistics Division:** Responsible for fleet coordination, minimizing transit weight loss, and tracking vehicle timelines.
- **Sales & Distribution Team:** Mandated to clear arriving truck volumes within 24 hours via pre-booked B2B wholesale orders.
- **Finance & Audit Desk:** Responsible for tracking working capital deployment, maintaining the member ledger, and ensuring smooth cash cycle settlements.

20. MEMBER NET PROFIT PAYOUT & CAPITAL REFUND MATRIX

This project operates through a cooperative pool of 100 equal business units. After deducting all actual operational costs, transportation freight, market fees, and taxes, the clean net profit distributed to every single **INR 60,000 Capital Share Unit** is structured to achieve exactly **INR 1,58,000** in total project benefits over 4 years, followed by a **100% full principal refund**:

1. Direct Performance Payout Breakdown Per Share Unit

The net trade earnings are systematically distributed across the 4-year project tenure based on expanding monthly trading volumes:

- **Weekly Payout (Average Phase 1):** Approximately **INR 615** Per Unit Share.
- **Monthly Payout (Average Phase 1):** Clean **INR 2,666** Per Unit Share.
- **Annual Payout (Year 1 Baseline):** Clean **INR 32,000** Per Unit Share.

2. 4-Year Targeted Profit Progression & Return Schedule

As trading operations expand from an average of 8 trucks up to 22 trucks per month by Year 4, the value creation milestones scale up precisely matching the target roadmap below:

Timeline Phase	Monthly Profit Per Share	Annual Profit Per Share	Cumulative Profit Milestones
Project Year 1	INR 2,666.67	INR 32,000	INR 32,000
Project Year 2	INR 3,166.67	INR 38,000	INR 70,00,000
Project Year 3	INR 3,666.67	INR 44,000	INR 1,14,00,000
Project Year 4	INR 3,666.67	INR 44,000	INR 1,58,000

Final Tenure Closure & Guaranteed Capital Settlement

1. Total Net Profit Generated: Over the full 4-year lifecycle, every unit share accumulates exactly **INR 1,58,000** in total distributed net business profit [cite: 4].

2. 100% Principal Capital Refund: Immediately upon the completion of the 4th year and closure of the project tenure, the initial contribution amount of **INR 60,000** per member is fully refunded back to the participant [cite: 4]. The total gross cash outflow to the partner at tenure closure is **INR 60,000 (Principal Refund) + any pending Year 4 final settlements**.

21. STRATEGIC CAPITAL DEPLOYMENT BREAKDOWN

The total consolidated project pool of INR 60,00,000 collected from 100 equal participant share units is deployed strictly across these specific core operational cost centers to ensure maximum liquidity and business safety:

Capital Component Center	Allocation %	Deployment Value (INR)	Core Operational Purpose
Garlic Procurement Capital Pool	75.0%	INR 45,00,000	Direct cash liquidity for auction purchasing at primary Mandis.
Logistics & Freight Advance Fund	8.33%	INR 5,00,000	Immediate truck freight clearance, fuel advances, and toll pools.
Cross-Docking Depot Leases	6.67%	INR 4,00,000	Leasing distribution spaces and mechanical handling equipment.
Staffing & On-Ground Operations	5.00%	INR 3,00,000	Administrative overheads, regional mandis staffing, and licensing.
Emergency Contingency Buffer	5.00%	INR 3,00,000	Reserve cushion to manage short-term multi-state price shifts.
Total Capital Allocation	100.0%	INR 60,00,000	Comprehensive operational baseline capital pool.

22. BUSINESS RISK INSULATION & STRATEGIC CORPORATE GUARDRAILS

To completely insulate the project pool from traditional agricultural risk factors, the management implements strict corporate guardrails: **Zero Speculative Holding:** Inventory is completely cleared within 24 hours of arrival, eliminating price drop risks. **Strict Capital Governance:** The entire fund is managed through a dedicated corporate banking line used exclusively for direct garlic trade velocity, backed by audited monthly statements shared transparently with all 100 project partners.

23. MULTI-COMMODITY EXPANSION ROADMAP & CORPORATE CONCLUSION

The robust multi-state logistics and distribution pipeline built during this garlic project creates a strong baseline for expanding into high-volume multi-commodity trade loops in subsequent phases, including Onion sourcing from Nashik and Ginger sourcing from Karnataka. This 4-year project stands as a highly professional, optimized, and direct commercial vehicle designed to deliver continuous trading performance, high operational velocity, outstanding collective value, and guaranteed principal capital protection for every participating member.